

Publishing Market in TAIWAN

Facts & Figures

Population: 23,545,680
Number of publishers: 4,987
Number of bookstores: 2,163
New titles published: 40,401
Translated new titles: 9,716
Annual production value: US\$786 million

Top 5 Genres Published (2017)

Fiction 11.04%
Humanities 10.29%
Children's Books 8.63%
Social Science 8.32%
Arts & Design 7.23%

Bestselling Genres in New Titles

Humanities & Social Science 14.5%
Literature & Fiction 9.3%
Self Help 9.0%
Arts & Design 8.9%
Children's Books 6.7%

Top 5 Trading Partners:

 China
 United States
 Japan
 Korea
 Canada

Top 6 Genres' Copyrights Bought:

Fiction 17.6%
Children's & Picture Books 12.1 %
Marketing & Management 9.4%
Computing 8.6%
Social Science & Humanities 7.2%
Lifestyle 7.1%

Top 6 Genres' Copyrights Sold:

Children's & Picture Books 25.6%
Self-help 13.1%
Literature 8.0%
Marketing & Management 7.2%
Social Science & Humanities 6.9%
Computing 6.4%

Sources: Ministry of Culture (2016),
National Central Library (2017)

Taiwan Ministry of Culture: Translation Grant Program

Funds translation and
publication projects of Taiwanese
original publications

Maximum funding:
NT\$ 500,000

Application period:
1st Sept. to 30th Sept. each year

Apply at
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